TORONTO CONSUMERS MEET WITH...

DR JEROME EDELSTEIN from

EDELSTEIN COSMETIC

Edelstein Cosmetic is a three year Consumer Choice Award winner in the category of Cosmetic Procedures in the region of Greater Toronto Area. The company has been in business since 1997 and is GTA’s leading Plastic Surgery Service Provider.

HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

Winning the Award motivates us to continue doing our best. We want all our patients to feel that they have had a ‘5-star’ experience.

WHAT SETS YOU APART FROM YOUR COMPETITORS?

We have surgeons, physicians, and aestheticians that ‘super-specialize’ in very specific areas:

1) Breast and Body-Contouring (Drs Edelstein and Jindal)
2) Facial and Nose Surgery (Dr Fialkov)
3) Injectables (Drs Hershorn and Jindal)
4) Non-Surgical Rejuvenation (Petra Hughes)

WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

Bringing on associate surgeons and physicians. They had to have extraordinary interpersonal skills, and had to be excellent at what they do.

BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

Bringing on more super-specialized surgeons and physicians into the practice!

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BUSINESS MOTTO

Our super-specialized team of surgeons and physicians Restore Confidence

LOVE IN MY JOB

In a couple of hours, you can change a person’s life forever

BIGGEST SUCCESS

My wife Michelle and my daughter Alexandra

ONE WORD I WANT TO OWN IN MY CUSTOMERS’ MIND

Caring

DAILY, I TRY TO

Meditate and Pray

WHILE NOT WORKING

Bike, boat, work-out, travel, play piano, read, listen to music

IN MY IPOD

A wide variety of music, from heavy metal to electronic dance music to classical and jazz. Right now I’m listening to a lot of Radiohead and Kanye West.