

2012 Marketwire Features Newsline

Calendar Topics and Copy Deadlines: The numbers in bold to the left of each topic are dates copy is due at Marketwire. Italics indicate transmission dates.

January	February	March
2/4 Black History Month	1/30/2/1 Home & Garden	2/28/3/1 Technology
3/5 Sports/Seasonal – Superbowl	1/31 2/2 Seniors	2/5 Automotive
6/9 Business/Personal Finance	3/6 Philanthropy & Volunteerism	
9/11 Valentine's Day	6/8 Religion & Spirituality	5/7 Career/Professional Development
10/12 Consumer Issues & Advocacy	7/9 Health/Fitness/Wellness	6/8 Taxes
13/16 Education	10/13 Spring 2012	9/12 Children/Family/Seniors
16/18 Entertainment/Events/Culture	13/15 Travel & Leisure	12/14 Travel & Leisure
17/19 Beauty/Fashion	14/16 St. Patrick's Day	13/15 Passover & Easter
20/23 Pets	17/20 Pets	16/19 Earth Day
23/25 Real Estate	20/22 Children/Family	19/21 Entertainment/Events/Culture
24/26 Technology	21/23 Seasonal – Spring	20/22 Consumer Issues/Advocacy
26/30 Automotive	24/27 Education	23/26 Real Estate
	27/29 Food & Beverage	26/28 Business/Personal Finance
		27/29 Sports/Seasonal
		30 4/2 Real Estate

January Daily Features

Standard Holidays:

- 1 New Year's Day
- 16 Martin Luther King Jr. Day

Monthly Holidays:

- Cervical Cancer Screening Month
- National Get Organized Month
- International Quality of Life Month
- National Thank You Month
- Shape Up U.S. Month

Weekly Holidays:

- 1 New Year's Resolution Week
- 2 Women's Self-Empowerment Week
- 3 Healthy Weight Week
- 4 National Take Back Your Time Week

Daily Holidays:

- 1 New Years Day
- 6 Epiphany
- 14 Miss America Pageant
- 17 Customer Service Day
- 20 Inauguration Day
- 28 National Hug Day
- 25 Macintosh Computer Day
- 27 Holocaust Memorial day

February Daily Features

Standard Holidays:

- 2 Groundhog Day
- 5 Superbowl Sunday
- 12 Lincoln's Birthday
- 14 St. Valentine's Day
- 21 President's Day
- 21 Fat Tuesday
- 22 Washington's Birthday

Monthly Holidays:

- Black History Month
- American Heart Month
- National Parent Leadership Month
- National Time Management Month
- Lent
- Relationship Wellness Month
- National Pet Dental Health Month

Weekly Holidays:

- 1 Women's Heart Week
- 2 Freelance Writers Appreciation Week
- 3 Random Acts of Kindness Week
- 4 Build a Better Trade Show Image Week

Daily Holidays:

- 2 Ground Hog Day
- 4 World Cancer Day
- 9 National Stop Bullying Day
- 12 Grammy Awards Day
- 14 National Donor Day
- 16 Innovation Day
- 29 Leap Year Day

March Daily Features

Standard Holidays:

- 2 Read Across America Day
- 8 Purim
- 11 Daylight Savings Begins
- 17 St. Patrick's Day
- 20 Spring Begins

Monthly Holidays:

- National Nutrition Month
- Deaf History Month
- Music In Our Schools Month
- American Red Cross Month
- International Ideas Month
- Irish American Heritage Month
- National Caffeine Awareness Month
- Optimism Month

Weekly Holidays:

- 1 National Ghostwriters Week
- 2 Celebrating Your Name Week
- 3 International Brain Awareness Week
- 4 National Cleaning Week

Daily Holidays:

- 1 Plan a Solo Vacation Day
- 2 Employee Appreciation Day
- 4 International Scrapbooking Industry Day
- 11 Daylight Savings Day
- 13 Genealogy Day
- 15 Ides of March
- 20 National HIV/AIDS Awareness Day
- 23 National Day of Unplugging

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Calendar Topics and Copy Deadlines: The numbers in bold to the left of each topic are dates copy is due at Marketwire. Italics indicate transmission dates.

April		May		June	
2/4	Beauty/Fashion	4/30/5/2	Food & Beverage	5/31/6/4	Fourth of July
3/5	Victoria Day (Canada)	1/3	Summer 2012		
6/9	Religion & Spirituality	4/7	Real Estate		
9/11	Health/Fitness/Wellness	7/9	Father's Day	4/6	Travel & Leisure
10/12	Home & Garden	8/10	Business/Personal Finance	5/7	Children & Family
13/16	Education	11/14	Career/Professional Development	8/11	Entertainment/Events/Culture
16/18	Environment	14/16	Consumer Issues & Advocacy	11/13	Religion & Spirituality
17/19	Technology	15/17	Weddings 2012 I	12/14	Sports/Seasonal
20/23	Entertainment	18/21	Real Estate	15/18	Automotive
23/25	Pets	21/23	Women's Issues	18/20	Health/Fitness/Wellness
24/26	Children/Family	22/24	Beauty/Fashion	19/21	Technology
27/30	Memorial day	25/28	Canada Day	22/25	Pets
		28/30	Food & Beverage	25/27	Education
		29/31	Father's Day	26/28	Philanthropy/Volunteerism
				29/7/2	Seniors

April Daily Features

Standard Holidays:

- 1 April Fool's Day
- 1 Palm Sunday
- 6 Good Friday
- 7 Passover
- 8 Easter Sunday
- 15 Tax Day
- 22 Earth Day

Monthly Holidays:

- Alcohol Awareness Month
- Cancer Control Month
- Financial Literacy Month
- Keep America Beautiful Month
- National Poetry Month
- Physical Wellness Month
- School Library Media Month
- Prevention of Animal Cruelty Month
- Soy Foods Month
- Stress Awareness Month

Weekly Holidays:

- 1 Medication Safety Week
- 2 National Environmental Week
- 3 Kentucky Derby Week
- 4 Money Smart Week

Daily Holidays:

- 1 April Fools/Palm Sunday
- 5 National Deep Dish Pizza Day
- 15 Tax Day
- 16 World Hemophilia Day
- 18 National Wear Your Pajamas to Work Day
- 22 Earth Day
- 25 Administrative Professionals Day
- 27 Arbor Day

May Daily Features

Standard Holidays:

- 1 May Day
- 5 Cinco de Mayo
- 8 National Teachers Day
- 13 Mother's Day
- 19 Armed Forces Day
- 21 Victoria Day (Canada)
- 28 Memorial Day

Monthly Holidays:

- ALS Awareness
- Asian American and Pacific Islander Heritage Month
- Clean Air Month
- Eco Driving Month
- Family Wellness Month
- Get Caught Reading Month
- Haitian Heritage Month
- National BBQ Month
- International Business Image Improvement Month
- Skin Cancer Awareness Month

Weekly Holidays:

- 1 Be Kind to Animals Week
- 2 Kids Win Week
- 3 Reading is Fun Week
- 4 National Police Week

Daily Holidays:

- 1 May Day
- 3 World Press Freedom Day
- 15 Biographer's Day
- 18 National Bike to Work Day
- 31 World No-Tobacco Day

June Daily Features

Standard Holidays:

- 14 Flag Day
- 17 Father's Day
- 20 Summer Begins

Monthly Holidays:

- Children's Awareness Month
- International Men's Month
- Dairy Month
- Perennial Gardening Month
- National Candy Month

Weekly Holidays:

- 1 National Business Etiquette Week
- 2 US Open Golf Championship Week
- 3 National Flag Week
- 4 National Prevention of Eye Injuries Week

Daily Holidays:

- 6 D-Day
- 10 Alcoholics Anonymous Day
- 15 National Flip Flop Day
- 22 St. John The Baptist Day
- 26 National Columnists Day

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Calendar Topics and Copy Deadlines: The numbers in bold to the left of each topic are dates copy is due at Marketwire. Italics indicate transmission dates.

July		August		September	
2/4	Environment	3/6	Education/Back to School II	8/30/9/3	Thanksgiving – Canada
3/5	Beauty & Fashion				
6/9	Weddings 2012 I				
9/11	Education/Back to School I	6/8	Automotive	3/5	Women's Issues
10/12	Real Estate	7/9	Health/Fitness/Wellness	4/6	World Series
13/16	Women's issues	10/13	Hispanic Heritage	7/10	Real Estate
16/18	Home & Garden	13/15	Fall 2012	10/12	Health/Fitness/Wellness
17/19	Career/Professional Development	14/16	Sports/Seasonal	11/13	Children & Family
20/23	Religion & Spirituality	17/20	Travel/Leisure	14/17	Food & Beverage
23/25	Food & Beverage	20/22	Entertainment/Events/Culture	17/19	Entertainment/Events/Culture
24/26	Consumer Issues & Advocacy	21/23	Beauty & Fashion	18/20	Pets
27/30	Back to School	24/27	Seniors	21/24	Automotive
30/8/1	Real Estate	26/29	Technology	24/26	Seniors
31/8/2	Education	28/30	Pets	25/27	Technology
				27/10/1	Halloween
<p>July Daily Features</p> <p>Standard Holidays:</p> <ul style="list-style-type: none"> 2 Canada Day 4 Independence Day 14 Bastille Day <p>Monthly Holidays:</p> <ul style="list-style-type: none"> National Grilling Month National Ice Cream Month Social Wellness Month Tour de France Month <p>Weekly Holidays:</p> <ul style="list-style-type: none"> 1 Freedom Week 2 International Chicken Wing Week 3 Construction Holiday Week 4 Construction Holiday Week <p>Daily Holidays:</p> <ul style="list-style-type: none"> 1 Rosewell UFO Day 6 International Kiss Day 7 Tell the Truth Day 13 Embrace Your Geekness Day 17 National Hot Dog Day 24 National Drive-Thru Day 30 System Administrator Appreciation Day 		<p>August Daily Features</p> <p>Standard Holidays:</p> <ul style="list-style-type: none"> (none) <p>Monthly Holidays:</p> <ul style="list-style-type: none"> American Adventures Month Children's Eye Health & Safety Month Motorsports Awareness Month National Water Quality Month <p>Weekly Holidays:</p> <ul style="list-style-type: none"> 1 Simplify Your Life Week 2 National Resurrect Romance Week 3 National Safety at Home Week 4 Minority Enterprise Development Week <p>Daily Holidays:</p> <ul style="list-style-type: none"> 1 World Wide Web Day 5 International Beer Day 13 International Left Handed Day 19 Aviation Day 24 National Waffle Day 26 National Dog Day 		<p>September Daily Features</p> <p>Standard Holidays:</p> <ul style="list-style-type: none"> 3 Labor Day 9 Grandparents Day 11 Patriot Day 17 Rosh Hashanah 2q Autumn Begins <p>Monthly Holidays:</p> <ul style="list-style-type: none"> Baby Safety Month International People Skills Month World Leukemia & Lymphoma Awareness Month International Strategic Thinking Month National Coupon Month National Hispanic Heritage Month <p>Weekly Holidays:</p> <ul style="list-style-type: none"> 1 International Enthusiasm Week 2 Substitute Teacher Appreciation Week 3 National Adult Immunization Week 4 Reminder Register to Vote Week <p>Daily Holidays:</p> <ul style="list-style-type: none"> 4 Newspaper Carrier Day 7 Google Commemoration Day 8 International Literacy Day 17 Constitution Day 19 Talk Like a Pirate Day 	

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Calendar Topics and Copy Deadlines: The numbers in bold to the left of each topic are dates copy is due at Marketwire. Italics indicate transmission dates.

October

1/3 Holiday Gift Guide I
2/4 Business/Personal Finance
5/8 Pets

8/10 Thanksgiving – US
9/11 Home & Garden
12/15 Veterans Remembrance - Canada

15/17 Beauty & Fashion
16/18 Consumer Issues & Advocacy
19/22 Travel & Leisure

22/24 Entertainment/Events/Culture
23/25 Philanthropy & Volunteerism
26/29 Black Friday

November

10/30/11/1 Holiday Gift Guide II
2/5 Automotive

5/7 Holiday – Online Shopper
6/8 Children & Family
9/12 Entertainment/Events/Culture

12/14 Children & Family
13/15 Entertainment/Events/Culture
16/19 Winter 2012

19/21 Holiday Gift Guide – Toys
20/22 Consumer Issues & Advocacy
23/26 Career & Professional Development

28/30 Real Estate
27/29 Family/Entertainment

December

11/29/12/1 Holiday – Last Minute

3/5 Business/Personal Finance
4/6 New Year's 2013
7/10 Health/Wellness/Fitness

10/12 Entertainment/Events/Culture
11/13 Food & Beverage
14/17 Technology

17/19 Travel & Leisure
18/20 Health/Fitness/Wellness
21/24 Women's Interest

October Daily Features

Standard Holidays:

8 Columbus day
 8 Thanksgiving (Canada)
 31 Halloween

Monthly Holidays:

Adopt a Shelter Dog Month
 Eat Better, Eat Together Month
 Emotional Wellness Month
 Walk to School Month
 International Strategic Planning Month
 National Book Month
 National Breast Cancer Awareness Month
 National Kitchen & Bath Month

Weekly Holidays:

1 Financial Planning Week
 2 Fallen Firefighters Memorial Week
 3 National Hospital & Health-System Pharmacy Week
 4 Red Ribbon Week

Daily Holidays:

2 Techie Day
 9 Universal Music Day
 16 Boss's Day
 30 National Forgiveness Day

November Daily Features

Standard Holidays:

4 Daylight Savings Ends
 6 Election Day
 11 Veterans Day
 22 Thanksgiving

Monthly Holidays:

American Indian Heritage Month
 National Family Caregivers Month
 National Novel Writing Month

Weekly Holidays:

1 World Communications Week
 2 National Rad Tech Week
 3 National Global Entrepreneurship Week
 4 National Deals Week (Black Friday)

Daily Holidays:

2 All Souls Day
 5 Job Action Day
 11 International Tongue Twister Day
 15 America Recycles Day
 23 Black Friday
 30 Computer Security Day

December Daily Features

Standard Holidays:

9 Hanukkah Begins
 22 Winter Begins
 24 Christmas Eve
 25 Christmas Day
 26 Kwanzaa
 31 New Year's Eve

Monthly Holidays:

National Write a Business Plan Month
 Universal Human Rights Month
 World AIDS Month

Weekly Holidays:

1 Cookie Cutter Week
 2 Human Rights Week
 3 Gluten-Free Baking Week
 4 Kwanzaa Week

Daily Holidays:

2 Special Education Day
 5 Miners' Day
 6 St. Nicholas Day
 7 Pearl Harbor Remembrance Day
 10 National Salespersons Day
 21 Humber Day
 23 Festivus
 26 Boxing Day